



News Release

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THE HARRAH'S FOUNDATION DONATES \$25,000 TO THE FALLEN FIREFIGHTERS MEMORIAL



(Baton Rouge, LA – May 17, 2004) State Fire Marshal V.J. Bella, in conjunction with the “Walk of Honor Foundation”, announced today that the Fallen Firefighter’s Memorial is a step closer to becoming a reality through a significant contribution by The Harrah’s Foundation.

“It is an honor to be able to help create a memorial for fallen heroes,” said Anthony Sanfilippo, Central Division President of Harrah’s Entertainment, Inc. The donation was made in honor of firefighters in the communities of Harrah’s Entertainment’s three Louisiana properties: Harrah’s New Orleans, Harrah’s Lake Charles, and Harrah’s Louisiana Downs.

The Fallen Firefighter memorial will be a monument to the spirit, commitment and sacrifice of Louisiana’s fallen firefighters. It will give citizens of Louisiana a place to honor these firefighters and inspire those new generations of men and women who follow in their brave footsteps. “We are very grateful to The Harrah’s Foundation for becoming a partner in creating Louisiana’s fallen firefighter memorial to honor and bring much deserved recognition to those brave and heroic firefighters who give their lives in the line of duty,” said V.J. Bella, State Fire Marshal.

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